

# Patterns and Sequences: Interactive Exploration of Clickstreams to Understand Common Visitor Paths

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## SUPPLEMENTAL MATERIAL: ALGORITHMS

We use Algorithm 1 to sort the sequences in the Sequence View (Section 9.2), by running SEQSORT(1, [D]) where  $D = \{S_1, S_2, S_3, \dots\}$ .

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**Algorithm 1** SEQSORT( $idx, g$ ):  $g$  is a two dimensional array of sequences,  $N$  is the maximum sequence length

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if  $idx > N$  then
  return CONCATENATE( $g$ )
 $g' \leftarrow []$ 
for  $i \leftarrow 0$  to  $g$ .length do
   $g[i]$ .sort(COMPARATOR)
   $hash \leftarrow \text{null}$ 
  for  $j \leftarrow 0$  to  $g[i]$ .length do
     $prefix \leftarrow g[i][j]$ .events.slice(0,  $idx+1$ ).join("-")
    if  $prefix \neq hash$  then
       $g'$ .push( $[]$ )
       $hash \leftarrow prefix$ 
     $g'[g'.length-1]$ .push( $g[i][j]$ )
return SEQSORT( $idx+1, g'$ )

function COMPARATOR( $S_1, S_2$ )
  return  $S_1$ .events[ $idx$ ].compareTo( $S_2$ .events[ $idx$ ])
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It is possible for a pattern to contain multiple occurrences of the same event, and a sequence in the support set can have many occurrences of that event as well. We use Algorithm 2 to search for a key event in a sequence.

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**Algorithm 2** EVENTSEARCH( $P, S, e, i$ ):  $P$  is the pattern,  $S$  is the sequence,  $e$  is the event ID,  $i$  is the index of  $e$  in  $P$

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```
 $f \leftarrow 0$ 
for  $j \leftarrow 1$  to  $i$  do
   $f \leftarrow S$ .indexOf( $P[j], f$ ) + 1
return  $S$ .indexOf( $e, f$ )
```

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